

Smarter Surfaces Through to the Ulster Bank Business Achievers Awards Finals

Smarter Surfaces has today announced that the Ulster Bank Business Achievers Awards 2014 has selected the company to progress to the national finals, after winning the provincial finals at Croke Park, in Dublin, yesterday.

The already multi award winning whiteboard paint manufacturer, Smarter Surfaces, beat intense competition to go through to the nationals and final stage of the competition.

Commenting on the award win, Denise Doran, Director at Smarter Surfaces revealed “Smarter Surfaces is an established young company and having been recognised by this prestigious awarding body like the Business Achievers is a great achievement.”

Providing white, clear and magnetic surfaces, the Smarter Surfaces product range is available in 20 countries, through numerous e-commerce websites and via a distribution network of channel partners.

Doran continues “Since our establishment in 2011, we’ve grown to be a renowned name on the global wall coverings market. Our global success has been achieved as a result of a relentless focus on continuous innovation and research and development combined with constant support from our team and customers.”

In 2014 alone, the company has launched Smart Wall Paint Clear (for transforming wallpaper and colourful surfaces) and the Smart Wall Paint Contractors kit (for facilitating large spaces).

The company won the prestigious PwC Docklands Innovation Award 2013, and has won the European FM Office Product of the Year Award, in March of this year.

The company, along with seven other finalists from Leinster, will now move forward to the national finals, taking place on the 4th of December.

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EDITORS NOTES:

Smart Wall Paint Company Information:

- Established in 2011
- Business customers include Google, SAP, Microsoft, Tesco, Marks & Spencer, O2, Vodafone and Virgin Media, as well as many small businesses.
- Education customers include universities, colleges and schools all over the world such as the UCD, Trinity College, Waterford IT, the Deaf Society plus many more.
- Shortlisted - The UKTI Award for Innovation, 2014/15 European Business Awards
- Winner of FM Office Product of the Year 2014
- Winner of PwC Innovation Award 2013
- 26 distribution partners worldwide