

Smarter Surfaces Showcase Company to Chinese Ambassador

On Friday 21st of April, Smarter Surfaces was selected to visit the Dublin Institute of Technology (DIT) to showcase the company's success to H.E. Dr Yue Xiaoyong, the Chinese Ambassador to Ireland.

Smarter Surfaces, alumni from DIT's New Frontiers programme, Dublin's most established programme for entrepreneurs, represented the strength of the programme for the Ambassador.

Head of International Sales, Mark Mullins, provided the Ambassador with an overview of the company and products, highlighting Smarter Surface success to date in Asia.

Smarter Surfaces has channel partners in all corners of the globe, including Asia, where we spent 5 weeks in 2016 visiting some of our channel partners spread across the region.

Mark Mullins, Smarter Surfaces' Head of International Sales, explains our Asia presence and strategy to H.E. Dr Yue Xiaoyong, the Chinese Ambassador to Ireland.



