

Australian Production Company Good Eye Deer Take on the Worldwide Stage with Smarter Surfaces

Multi award winning production company, Good Eye Deer, has promising plans to take the world wide stage by storm, with the help of Smart Wall Paint.

The creative company is based in The Production Hub, in Newcastle, Australia, a world-class co-working office and events venue designed to bring both creative people and businesses together.

“When people enter our offices and see our 9m whiteboard – thanks to Smart Wall Paint - their jaw drops!” reveals Gavin Banks, Creative Director at Goodeydeer.

“When we initially started designing our space, we wanted a state of the art area where lots of creative individuals could work alongside ourselves. Ultimately in this space, we wanted to create a massive whiteboard to gain more interaction with others and to get our creative juices flowing,” continues Banks.

Goodeydeer, which has won multiple national awards recently, most notably for Australia’s Best Education Training Film, are looking forward to greater success with the help of Smart Wall Paint.

“Banks explains “We have built three large whiteboard walls in our studio to unleash the possibilities of creativity. With the help of Smart Wall Paint these facilities will allow us to compete on the world stage.”

“With Smart Wall Paint creativity is unlimited. We use the wall as a timeline for plans for our next film, for shot lists, for screening films but most importantly for developing ideas and for creating mind maps,” according to Gavin.

“At Goodeydeer, we feel that Smart Wall Paint is a great brand that it is really strong. We just love what the team at Smart Wall Paint are doing and look forward to using their future products.”

For more information and press enquiries, please contact pr@smartersurfaces.com