

Smarter Surfaces Win Big at the Intellectual Property Awards

Manufacturer of innovative surfaces, Smarter Surfaces, today announced that the Intellectual Property (IP) Awards 2014 has awarded the company with the IP Research and Development Collaboration Award.

The already multi award winning whiteboard paint manufacturer, Smart Wall Paint, won the award along with Dublin Institute of Technology's (DIT) Hothouse, and the Centre for Research in Environmental Surface Technology (CREST).

Commenting on the award win, Denise Doran, Director of Smarter Surfaces revealed "With a constant stream of new and innovative products available globally, Smart Wall Paint has both form and functionality. Smart Wall Paint is a research-led company and having been awarded this prestigious award is a great achievement and recognises our efforts in this area.

Providing white, clear and magnetic surfaces, the Smart Wall Paint product range is available globally , through numerous e-commerce websites and via a distribution network.

"Continued innovation is key to Smarter Surfaces rapid global growth with a range of new products coming out of research and development over the next 36 months," continues Doran.

The company won the prestigious PwC Docklands Innovation Award 2013, and this year won the European FM Office Product of the Year Award.

The IP Award winners were announced at the DoubleTree by Hilton Dublin on Thursday, 2nd October 2014.

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EDITORS NOTES:

Smarter Surfaces Company Information:

- Established in 2011
- Business customers include Google, SAP, Microsoft, Tesco, Marks & Spencer, O2, Vodafone and Virgin Media, as well as many small businesses.
- Education customers include universities, colleges and schools all over the world such as the UCD, Trinity College, Waterford IT, the Deaf Society plus many more.
- Shortlisted - The UKTI Award for Innovation, 2014/15 European Business Awards
- Winner of FM Office Product of the Year 2014
- Winner of PwC Innovation Award 2013
- 26 distribution partners worldwide