

## **EOPA 2014 Award Winner Smart Wall Paint – “Something a Bit Different”**

It is with great pleasure to announce that Smart Wall Paint has won the Facilities Management Product of the Year, at the European Office Products Awards 2014.

Smarter Surfaces won the Facilities Management Product of the Year award for their Dry Erase Whiteboard Paint. This product caught the judges’ imaginations and they felt it was “something a bit different” and is a great new product for the office products sector.

Smart Wall Paint transforms entire surfaces (walls, desks, table tops, doors, glass and more) into writing surfaces, providing users with a limitless space for creativity, collaboration and ultimately, productivity.

“Since innovation is the life blood of the office supplies industry we are always looking for new and exciting products and Smart Wall Paint is certainly that,” as stated by Steve Hilleard, CEO of OPI & Chairman of the judging panel for the EOPA.

Speaking of the win, Smarter Surface’s Ronan Clarke revealed “Smart Wall Paint is used worldwide by all types of businesses and the extra brand recognition and credibility an award like this brings us is incredible.”

“This award reaffirms Smart Wall Paint’s universal reach and we continue to look at building on to our existing channel partner network,” continues Clarke.

Smarter Surfaces is not new to the awards scene having been the recipient of two other awards, including the 2013 David Manley Business Category Awards and the 2013 PricewaterhouseCoopers Docklands Innovation Awards.

The winners of the 13th European Office Products Awards (EOPA) were announced during a presentation dinner in Amsterdam on the 5th March. The awards are firmly established as the ultimate accolade for businesses operating in Europe, with particular emphasis on the recognition of commercial performance, innovation and professionalism across the industry.

Smart Wall Paint beat off strong competition in this category; with finalists including Fellowes (AeraMax Air Purifiers), Freudenberg Home and Cleaning Solutions (Vileda 1-2 Spray Mop), Kimberly-Clark Professional (Healthy Workplace Project), Nestlé (Nestlé Big Biscuit Box) and Tesa (Powerbond Ultra Strong).

The EOPA 2014 presentation dinner was expertly hosted by John Simonett and this year's industry toast was given by last year's Industry Achievement winner, Marcel Ringiard of Pilot.