

Smarter Surfaces Announce New Dry Erase Wallcoverings Range

Smarter Surfaces, traditionally known for multi-award-winning Smart Wall Paint, has expanded into the wallcoverings industry.

Initially the product will be introduced in two versions: Smart Dry Erase Wallcovering and Smart Projector Wallcovering (Dry Erase, Low Sheen). They are the first in a range of functional wallcoverings being added to the existing collections.

Product features and benefits

Both products cover an area of 10 sq.m/107 sq.ft, weight 5.4g and come with a 5 year performance guarantee.

They are applied like any high grade commercial wallcovering and are preferably hung in a horizontal fashion onto a smooth wall with a ready mixed adhesive. This compliments the dry erase functionality creating an even, uninterrupted surface applied at a rapid install speed. Both products work with all quality whiteboard accessories

Smart Projector Wallcovering has a matt finish creating both a dry-erase and projectable surface. The high gloss finish of the Dry Erase Wallcovering give this product an extremely easy surface to write upon.

The new wallcoverings are just two of products available within Smarter Surfaces new collections which consist of the Communicator Collection, the Connector Collection, the Collaborator Collection and the Clarity Collection.

Dry Erase and Projector Wallcoverings can add functionality to a variety of settings including office walls and desks, board rooms, educational facilities and hospitality sectors.

What makes Smarter Surfaces' Wallcoverings stand out?

Smarter Surfaces' wallcoverings take the established appeal of traditional wallcoverings and combine it with modern, innovative aspects, like the dry-erase functionality. This brings with it a unique appeal for the user and both products are an exciting addition to the current range.

"I am very pleased to welcome the launch of the first Smart Wallcoverings into the range", said company director and founder Ronan Clarke, "as a company led by research and development we are committed to further growing this category of products in our range giving our international partners and customers a comprehensive and innovative range of functional surface products."

A highly regarded global company as evidenced through the wide range of businesses who are already Smarter Surfaces customers such as Google, Virgin Media, University of Liverpool and Marks & Spencers.

Smarter Surfaces specialises in producing a range of wallcoverings, plasters and paints for creating functional surfaces. Breaking into the wallcoverings sector is a great leap forward for the company.

Smarter Surfaces encourages anyone interested in becoming a partner, reseller or private label to get in touch.

For more information on Smarter Surfaces products visit www.smartersurfaces.com

For press enquires please email pr@smartersurfaces.com

Company Info

- Began trading in 2012
- Headquartered in Dublin, Ireland
- Creator of a range of innovative functional surfaces including wallcoverings, paints and plasters
- Products manufactured in UK and Ireland
- Over 30 global distribution partners
- 17 global ecommerce sites in 6 languages along with a corporate site for partners and distributors
- Winner of FM Office Product of the Year 2014
- Winner of PwC Innovation award 2013