

**“People in our office love it that much that they want to use it at home”**

**The Real Buzz Group, an industry leader providing digital solutions in the lifestyle sector, has recently introduced Smart Wall Paint into eight of their offices.**

The Real Buzz Group is the team behind the record breaking online event services of the Virgin Money London Marathon. The company offers the most comprehensive and customisable event solution online, backed up by over twelve years of experience working with partners all around the world.

“We have transformed eight offices and our boardroom with Smart Wall Paint,” according to Sarah Townsend, Head of Projects and Resource Management, who was referred to Smart Wall Paint by her colleague.

“It has really transformed the way in which we work. People in our office love it that much that they want to use it at home.”

Townsend illustrates “Our design department gets the most use out of the paint. The fact that they are able to draw their ideas on the wall really helps bring their ideas to life.”

“We used to have to use small whiteboards previously. We have found Smart Wall Paint to be a much neater and tidier option when compared to traditional whiteboards,” explains Townsend.

Commenting on the service received from Smart Wall Paint, Townsend believes that “we have been treated very well and received constant communication. It has been extremely helpful and I would recommend Smart Wall Paint to everyone.”

**For more information and press enquiries, please contact [pr@smartersurfaces.com](mailto:pr@smartersurfaces.com)**