

### **Smarter Surfaces Founder Speaks At Trinity College**

Smart Wall Paint's Founder, Ronan Clarke, took part as a guest speaker at 'Your Business Day 2013,' held at the Science Gallery, on October 18th, 2013.

The Dublin City Enterprise Board was delighted to present for the fourth year, [Your Business Day](#), the major annual event for small businesses in Dublin City. The event celebrated the 20th year of Dublin City Enterprise Board supporting budding entrepreneurs and growing businesses in the city. And, for the fourth year in a row, the event was held in the Science Gallery. Clarke featured on the Entrepreneur Panel which took place in the afternoon.

Since December 2013, Trinity College's Science Gallery has been using Smart Wall Paint to enhance teamwork and innovation, and the pictures certainly speak for themselves.

Users of the Dublin City Centre venue have had plenty of positive experiences using the paint.

"The biggest advantage for Trinity College using the paint was the fact that the writing can be rubbed out afterwards. For an event in the Deloitte Room in the Science Gallery, it was proposed it would be fun to incorporate caricatures of staff onto the wall," according to Irish Caricaturist, Niall O'Loughlin.

"I work on team building projects, with all kinds of businesses, small and large. The idea for these sessions is to sketch ideas. Smart Wall Paint's overall concept is great for this and I would love to push this product more."

Trinity College Dublin is recognised internationally as one of the world's leading research-intensive universities. In 2011, Trinity was ranked in the top 1% of research institutions in the world in 17 fields.