

"SMART WALL PAINT IS SO COST EFFECTIVE AT \$200 - I TELL EVERYONE ABOUT IT!" SAYS U.S. ENERGY DEVELOPMENT CORPORATION

U.S. Energy Development Corporation is among a unique group of large and established independent oil & gas companies within North America. This is their fourth decade as a dynamic force in the exciting and profitable oil and gas industry.

The company has recently implemented Smart Wall Paint for use in their Business Development department in its Getzville offices, in New York State.

Executive Vice President, Scott Cockerham reveals "I had been buying large sheets to write on initially which were really bulky and required a lot of work to get them on the walls. The fact that they were costing \$1000 - \$1200 was another reason for us looking to move away from this."

"I was doing some research for an alternative to what I was already using. Then I came across Smart Wall Paint. The US Energy Development Corporation is very lean so as soon as the paint arrived I got going and painted my office and have not looked back," continues Cockerham.

"At any one time I am working on at least 8-10 initiatives and Smart Wall Paint has enabled me to really visualise what I need to do. I work across many areas aside from Business Development but am also involved in areas from Operations and Production to Financing and Fundraising. I find Smart Wall Paint so useful for laying all the information out and for plotting plans."

"The thing I find most helpful is the fact that I won't lose track of new ideas during brainstorming sessions. I can just write it down on my wall."

"Smart Wall Paint is so cost effective at \$200 – I tell everyone about it."

**For more information and press enquiries, please contact [pr@smartersurfaces.com](mailto:pr@smartersurfaces.com)**